

University of Utah Student Internship Opportunity

Organization: Utah Citizens' Counsel (UCC)

Position: Internship in Communications and Social Media Strategy

Credits: (up to 3 college credit hours)

Position Overview

The Utah Citizens' Counsel is offering an exciting opportunity for a University of Utah senior to gain hands-on experience in public policy, social media management, and website design. This internship is designed to enhance your educational journey while making a meaningful impact on the community.

About UCC

UCC is a nonpartisan group of seniors dedicated to addressing and advocating for key public policy issues affecting Utah. We work collaboratively with community members and policy makers to drive positive change.

Requirements

- Enrolled as a senior at the University of Utah for the 2024-2025 academic year.
 - Strong interest in state and local public policy issues in Utah.
 - Proficiency in social media management, including content creation and strategy.
 - Experience in website design and maintenance.
 - Ability to work collaboratively with UCC members.
 - Willingness to attend monthly Friday afternoon meetings in person or via Zoom.
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Responsibilities

- **Meeting Participation:**
 - Attend monthly UCC meetings on Friday afternoons, either in person or via Zoom.
- **Website Management:**
 - Familiarize yourself with the UCC website and its content.
 - Update and maintain the website as needed.

- **Social Media Management:**
 - Create and manage UCC social media accounts (Facebook and Instagram).
 - Develop strategies to engage and grow the young adult audience.
 - Produce and post content derived from UCC briefs and op-eds, under the supervision of a UCC mentor.
 - Review and analyze social media performance metrics.
 - **Communication:**
 - Maintain open and regular communication with your mentor and the UCC Steering Committee.
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Benefits

- **Practical Experience:**
 - Gain hands-on experience in managing social media platforms and websites.
- **Skill Development:**
 - Enhance your skills in concise and impactful writing.
- **Professional Networking:**
 - Connect with professionals knowledgeable about Utah policy issues.
- **Community Impact:**
 - Contribute to making a positive difference in the community.
- **Educational Growth:**
 - Deepen your understanding of policy issues affecting Utah

This internship is a unique opportunity to apply your academic knowledge in a real-world setting, develop professional skills, and build a network within the public policy community. If you are passionate about public policy and looking to gain valuable experience, we encourage you to apply.

Application Procedure

Submit your resumé, cover letter, and any relevant work samples or portfolio to Karen Crompton <karen.crompton@gmail.com> by July 20, 2024. In your cover letter, explain why you are interested in this internship and how your skills and experiences make you a great fit for it. We look forward to reviewing your application and will get back to you promptly.

Step Up Funding Application

This internship is unpaid, but you are strongly encouraged to apply to Step Up funds to receive \$13 an hour. If selected for this internship, please apply at www.careers.utah.edu/stepup.